Press Release

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HEADLINE: Holmes Retires from Crafts, Inc. After Nearly 44 Years

FOR RELEASE: Immediately   Photo Provided

Little did Pete Holmes know that when he started at Crafts, Inc. in 1972 that he would be with the company for nearly 44 years. Holmes started at Crafts, Inc. August 22, 1972 and retired June 3, 2016. According to Holmes, the reasons for his long tenure are simple. "I knew that I wanted to work outdoors. Once I got started on roofing, I enjoyed it. I was able to move up through the ranks and I got along well with the people".

Holmes started as a roofer when the primary roofing process was built-up roofs with hot asphalt. It was not an easy job. As a new hire, he spent a lot of time "lifting and toting". In those days, lifts were operated by hand not by cranes. Buckets of hot asphalt were carried by hand and then spread over the roof with mops. Holmes explained that after you put the mop in the bucket and spread tar about 10,000 times, you learn the technique. He earned his way to journeyman and continued working as a roofer until 1983.

In 1983, Holmes was promoted to roofer foreman. This position brought big responsibility; supervising the crew plus doing work as a roofer. Holmes explained that he was able to earn the respect of the crew because they knew he didn't expect them to do any more than he did. But Holmes believed in a good day's work so he set the bar at a high level.

Holmes was promoted again in 2000 when he was made executive supervisor, a position he held until his retirement. Rather than work on one project, Holmes now goes on-site to each project to be sure the project is on schedule and being completed as required. He supports each project foreman and addresses issues as they occur. He also conducts the final inspection to be sure the completed roof system will meet the manufacturer's specification so that the warranty will be honored.

Since Holmes started in 1972, Crafts, Inc. has progressed from the hot asphalt process to a variety of newer roofing systems types. It was in the 1980's that single ply roofing – rubber membranes – were introduced. Holmes had to continue learning about new materials and new application techniques to help Crafts maintain its strong reputation in the commercial and industrial roofing industry.

His dedication to quality roofing was built on a statement used by Bob Weinert, president of Crafts, Inc. during much of Holmes time with the company. Weinert told him, "Our roofs go on with quality and stay on with quality". Holmes goal was to deliver quality roofing systems to his customers.

Current company president and CEO Steve Weinert complimented Holmes on his supervisory qualities. "Pete worked his way up to executive supervisor from his start as a roofer. He earned the respect of other roofers, even those hired after Pete was in a supervisory position, because they knew he started as a roofer doing what he now expects them to do. Pete has been a dedicated employee and the quality of his work is reflected in every project he supervised."

Holmes, a graduate of Mishicot High School, has been involved in sports most of his life. In April 2016, he was inducted into the Lakeshore All Sports Hall of Fame.

Pete and his wife, Patty, look forward to their retirement years which means spending time with their children and grandchildren. They also both enjoy jumping in the truck and travelling around the country, particularly out west.

Crafts, Inc. is celebrating its 70th year in business as a leading innovator in commercial and industrial roofing systems. Holmes is proud to have been involved with the growth of the company for over 43 years but says he's ready to watch as the company focuses on the next 70 years. For more information about roofing solutions and career opportunities at Crafts Inc. call or go to their web site, www.craftsroofing.com

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