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# Press Release

**DATE:** January 26, 2017  
**CONTACT:** Steve Weinert, President  
**HEADLINE:** Herzfeldt Hired as Project Coordinator at Crafts, Inc.  
**FOR RELEASE:** Immediately

Tammy Herzfeldt has been hired as a project coordinator at Crafts, Inc, a Manitowoc based industrial roofing and sheet metal contractor. Herzfeldt's primary responsibility is to manage Crafts, Inc. preventative maintenance program.

According to Herzfeldt, "After years of being the person who would contact a roofing contractor, now I'm the person plant operations directors contact to manage their company's roof preventative maintenance program."

She will coordinate customers' preventative maintenance inspection schedules, service teams according to work orders and project progress between customers and Crafts' project managers. Herzfeldt will also maintain the data base with customers' bids, work orders, maintenance schedules, project histories, photos and warranty paperwork. Each customer has computer access to its individual record in Crafts' data base.

Most recently, Herzfeldt was an operations coordinator at Manitowoc Cranes. Her experience there included the coordination of facility and plant maintenance, purchasing parts and services for the facility and recording requisitions and purchase orders on the company data base programs.

"Our preventative maintenance program is growing and has reached the point where we need a person dedicated to managing the program. We are pleased to have someone with Tammy's experience join our management team at Crafts, Inc." Steve Weinert, President, Crafts, Inc., explained.

Crafts, Inc. is celebrating its 70<sup>th</sup> year in business as a leading innovator in commercial and industrial roofing systems. For more information about roofing solutions, maintenance programs and career opportunities at Crafts, Inc. call or go to their web site, [www.craftsroofing.com](http://www.craftsroofing.com).